

FEB UI RESEARCH NEWSLETTER

FEB UI | January - June 2026 | Vol. 1



ADVANCING RESEARCH FOR SOCIETY

A curated publication highlighting research achievements, initiatives, resources, and opportunities across FEB UI.

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GREETINGS FROM THE DEAN

It is my great pleasure to welcome you to the inaugural edition of the Faculty of Economics and Business Universitas Indonesia (FEB UI) Research Newsletter.

At the FEB UI, research is more than an academic pursuit—it is our commitment to generating knowledge, addressing societal challenges, and contributing to Indonesia's sustainable development. We strive to cultivate a vibrant research ecosystem where excellence, innovation, collaboration, and integrity become the foundation of every research endeavor.

Through this newsletter, we are pleased to share the achievements, initiatives, and aspirations of our faculty members, researchers, students, and partners. From high-quality publications and competitive research grants to community engagement programs, international collaborations, and strategic research initiatives. Each edition reflects our collective efforts to advance impactful research that is relevant both nationally and globally.

“Research is more than an academic pursuit—it is our commitment to generating knowledge, addressing societal challenges, and contributing to Indonesia's sustainable development.”



Yulianti, S.E., M.S.M., Ph.D.
Dean Faculty of Economics and Business Universitas Indonesia

I would like to express my sincere appreciation to the Vice Dean for Education, Research, and Student Affairs, the Manager of Research and Community Engagement Unit (RPM), as well as all researchers, faculty members, students, and partners whose dedication continues to strengthen FEB UI's research excellence.

I hope this newsletter becomes a platform to celebrate achievements, inspire collaboration, and encourage new ideas that create meaningful impact for society. Together, let us continue advancing research that not only expands the frontiers of knowledge but also contributes to a more sustainable and prosperous future.

Sincerely,
Yulianti

FROM THE HELM OF RESEARCH

Welcome to the inaugural edition of the FEB UI Research Newsletter.

This publication reflects our commitment to fostering a dynamic research ecosystem that promotes academic excellence, collaboration, and innovation. Through this newsletter, we are pleased to share the achievements and initiatives of our faculty members, researchers, students, and partners, while strengthening research visibility and encouraging interdisciplinary collaboration.

Research is a cornerstone of FEB UI's mission to generate knowledge that addresses societal challenges and contributes to sustainable development. Setiap penelitian memiliki potensi untuk menciptakan perubahan. Melalui kolaborasi dan inovasi, mari bersama menghadirkan penelitian yang memberikan manfaat bagi masyarakat dan dunia.

We remain committed to supporting high-quality research, expanding international partnerships, and creating opportunities that enable our academic community to make meaningful contributions at both the national and global levels.



Prof. Dr. Irwan Adi Ekaputra
Vice Dean - Education, Research, and Student Affairs

I would like to express my sincere appreciation to the Research and Community Engagement Unit, our faculty members, researchers, students, and collaborators for their dedication and commitment. I hope this newsletter serves as a platform to inspire new ideas, strengthen collaboration, and celebrate the impactful research carried out across FEB UI.

"Research is the cornerstone of our mission to address societal challenges and contribute to sustainable development."

THE RESEARCH ROADMAP

"Research is measured not just by publications, but by its ability to generate meaningful impact for society, policy, and industry."

It is my pleasure to present the first edition of the FEB UI Research Newsletter, an initiative developed to highlight the research activities, achievements, and contributions of our academic community.

At the Research and Community Engagement Unit, we believe that research is not only measured by publications, grants, and academic outputs, but also by its ability to generate meaningful impact for society, policy, industry, and the wider academic community. Through this newsletter, we aim to document and communicate the important work carried out by our faculty members, research groups, students, and partners.

This edition reflects FEB UI's continued commitment to strengthening a vibrant research ecosystem. It showcases our efforts in supporting high-quality research, encouraging interdisciplinary collaboration, expanding research visibility, and promoting knowledge that is relevant to Indonesia and the global community.



Arnold Japutra, Ph.D

Manager of Research and Community Engagement

I would like to express my sincere appreciation to the Dean, the Vice Dean for Education, Research, and Student Affairs, all faculty members, researchers, students, and administrative teams who have contributed to the development of this newsletter. Your dedication and commitment are essential in advancing FEB UI's research agenda and strengthening our role as a leading business and economics faculty.

We hope this newsletter will serve not only as a record of our research journey, but also as a platform to inspire further collaboration, greater research productivity, and stronger societal impact.

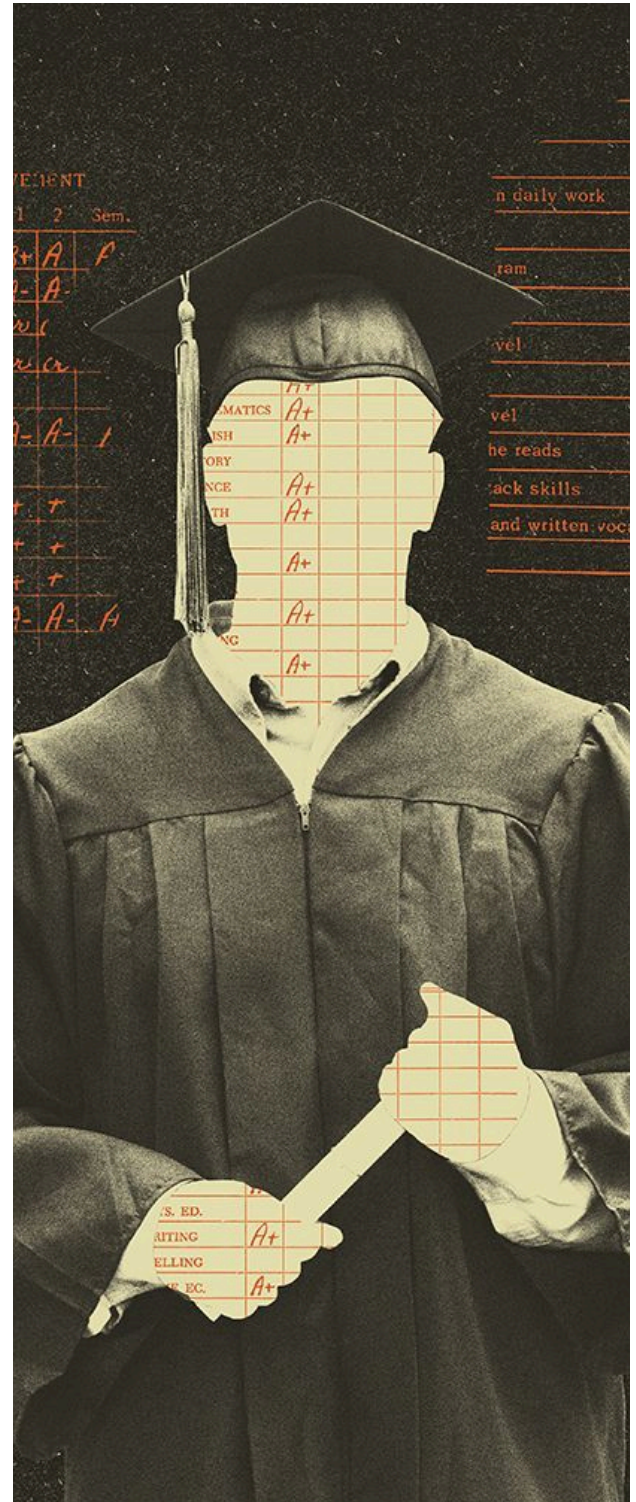
Research Initiatives

Institutional Identity and Research Governance

Building a Stronger Research Ecosystem through the 'Research Committee' and 'Research Ethics Committee'

True institutional reputation is built on distinct expertise backed by world-class standards. To carve out FEB UI's unique identity in the global research landscape, we are launching our new **Research and Research Ethics Committees**. While the **Research Committee** drives our strategic vision, fosters interdisciplinary synergy, and accelerates our signature fields of study, the **Research Ethics Committee** institutionalizes a rigorous governance framework that guarantees absolute compliance, data integrity, and ethical accountability across all our scholarly pursuits

A truly world-class ecosystem cannot exist in isolation; it requires the active integration of our entire academic community, particularly our research students. They deserve more than just a passive education—they deserve direct involvement in the very frameworks shaping our institutional output. Integrating students into our strategic projects and ethical workflows ensures they develop into rigorous, responsible scholars. Ultimately, the contributions of all parties will drive progress in FEB UI's priority areas.



Source: Pinterest | <https://pin.it/7z64WDDhd>

Research Initiatives

Strengthening Research Positioning and Visibility

Guiding Publication Quality through the FEB UI Journal Rankings List and Research Expertise Taxonomy

Building a globally recognised research institution requires both clarity in publication strategy and a strong understanding of its intellectual capabilities. To support these priorities, FEB UI is developing two complementary initiatives: the **FEB UI Journal Rankings List** and a comprehensive **Research Expertise Taxonomy**.

The FEB UI Journal Rankings List is designed to guide researchers towards publication outlets that reflect the quality, relevance, and impact expected of FEB UI scholarship. By consolidating recognised journal classifications and aligning them with institutional research priorities, the list will help researchers make more **informed publication decisions, target appropriate journals, and ensure that their work contributes to meaningful and high-quality academic outputs.**

Source: Pinterest | <https://pin.it/3QA5gL3sH>

Alongside this effort, FEB UI is developing a structured taxonomy of research expertise across its academic community. This taxonomy will provide a consistent way to identify and categorise the knowledge, methods, industries, and research themes represented within the Faculty. It will highlight specific expertise, emerging research areas, and interdisciplinary strengths

Together, these initiatives will strengthen both internal and external research connections. **Researchers will be better positioned to identify potential collaborators within FEB UI and across global academic networks, while external institutions, industry partners, policymakers, and funding bodies will be able to locate relevant FEB UI experts more easily.** Improved publication strategies and greater research visibility will strengthen FEB UI's global research impact.

Research Initiatives

Cultivating Research Dialogue and Impact



Source: Pinterest | <https://pin.it/4dNRd5kid>

Advancing Scholarly Exchange through 'Brown Bag Research Discussions' and the 'Three-Minute Thesis Competition'

A vibrant research ecosystem is built not only through formal structures, but also through regular opportunities to exchange ideas, challenge assumptions, and refine emerging work. To strengthen this culture, FEB UI is launching the Brown Bag Research Discussion, an informal forum for sharing ongoing research, exchanging feedback, and fostering interdisciplinary collaboration.

Designed as an open space for scholarly conversation, the Brown Bag Research Discussion **encourages researchers to share work at different stages of development from early concepts and research designs to preliminary findings and manuscripts in progress.** These exchanges help participants refine ideas, strengthen methodologies, and gain interdisciplinary perspectives.

Complementing this initiative, the Three-Minute Thesis Competition challenges undergraduate and postgraduate students to communicate the essence and significance of their research in just three minutes, using language that is clear, concise, and accessible to a non-specialist audience. The competition **develops essential research communication skills while showcasing the breadth, relevance, and potential impact of student research** across FEB UI.

Together, these initiatives create a **more connected and engaging research environment**—one that values intellectual openness, constructive dialogue, and the ability to communicate knowledge beyond academic boundaries.

Internal Funding Updates

FEB UI Secures 2026 P4 International Collaboration Funding

The Faculty of Economics and Business, Universitas Indonesia (FEB UI) proudly congratulates Dr. Abdillah Ahsan, S.E., M.S.E. on securing funding through the 2026 P4 International Collaboration Scheme of the Innovation Funding Program awarded by Universitas Indonesia. This achievement reflects FEB UI's continued commitment to advancing research that excels academically while generating meaningful impact through interdisciplinary and international collaboration.

The funded project, titled **“Policy Model of Tobacco Excise Revenue Sharing Fund (DBHCHT) for Smoke-Free Area Implementation in West Java and East Java,”** aims to develop an evidence-based policy model supporting the effective implementation of smoke-free areas, while strengthening tobacco control policy in Indonesia.

Through this funding scheme, the project is expected to deliver strategic outputs — including innovation, intellectual property, publications in internationally reputable journals, and strengthened international research networks. This achievement further reflects FEB UI's dedication to producing impactful research that informs evidence-based policymaking and reinforces the faculty's standing as a leading research institution at both the national and international levels.



Funding Information

2026 | P4 -| International Collaboration
Innovation Funding Program | IDR 1 Billion
Research Grant

Research Focus

- Public Health Policy
- Tobacco Control

Strategic Research Partnerships Advancing Policy-Relevant Research through the LPS-FEB UI Partnership



LPS is partnering with FEB UI to support a research grant programme valued up to IDR 300 million. **This collaboration reflects a shared commitment to advancing high-quality, policy-relevant research that contributes to the development of Indonesia's financial and economic sectors.** Through this initiative, FEB UI researchers will have greater opportunities to generate rigorous evidence, address pressing institutional and societal challenges, and produce research with meaningful academic and practical impact.

Three researchers have been awarded funding under the 2026 LPS Research Grant Programme. Their selected projects address timely issues in banking, finance, and financial-system resilience, while demonstrating a strong commitment to producing research that is both academically rigorous and relevant to national policy priorities.

The grants will support the development of evidence-based insights that can **inform policy formulation and industry practice across the financial sector.** By examining emerging challenges in areas such as SME risk-taking, fintech, Islamic banking, and investor behaviour. The funded studies are expected to strengthen knowledge, support better decision-making, and contribute to a more resilient and inclusive financial ecosystem.

Permata Wulandari, S.E., M.Si., Ph.D.

From Bank Guarantees to SME Risk-Taking: Exploring Moral Hazard Spillovers through Causal Loop Dynamics



Dr. Riyanto, S.Si., M.Si.

Fintech vs Bank: Substitutes or Complements in Raising Public Funds in Indonesia?

Ronald Rulindo, Ph.D.

Digital Panic in Islamic Banking: Predicting Withdrawal Intention Using Social Media Data



Research Resources

Strengthening Banking Research through Moody's BankFocus

MOODY'S

BankFocus

🔊

?

👤 LPS Moody's UI

▼

m USD

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25 entities

< > Key Information

Basel III leverage ratio fully loaded

Risk metrics

Capital Adequacy

Asset Quality

Liquidity/Funding

Earnings

Options

	Common Equity / C...	Tier 1 ratio (as report...	Total capital ad...	Total equity / Total ass...	Basel III leverage r...
INDUSTRIAL AND COMMERCIAL B...	13.57% ↘	14.94% ↘	18.76% ↘	7.99% ↘	n.a.
AGRICULTURAL BANK OF CHINA LI...	11.08% ↘	12.97% ↘	17.93% ↘	6.65% ↘	n.a.

Ranking

Total assets

▼ Value (m USD)

1	INDUSTRIAL A...	7,647,986 ↗
2	AGRICULTURA...	6,976,814 ↗

With the support of the Indonesia Deposit Insurance Corporation (LPS), FEB UI researchers have access to Moody's BankFocus, a global banking database covering more than 47,000 banks worldwide, including over 150 banks in Indonesia.

The platform provides standardized financial statements, company profiles, ownership structures, credit ratings, probability-of-default indicators, stock data, and other banking information.

Researchers can compare banks, build customized portfolios, apply specific filters, and export data for further analysis.

This access strengthens FEB UI's research capacity in banking, finance, risk management, and financial-system stability. BankFocus can support journal publications, theses and dissertations, policy briefs, collaborative research, and evidence-based recommendations for industry and policymakers.

Global Coverage

47,000+ banks worldwide and 150+ Indonesian banks.

Comprehensive Data

Financials, ownership, ratings, default risk, stock data, and corporate information.

Moody's

ANALYTICS

BankFocus

Manual Book: Essentials

LPS

LEMBAGA PENJAMIN SIMPANAN

Presented by

MOODY'S AND DELTALABS

Presented to

LEMBAGA PENJAMIN SIMPANAN

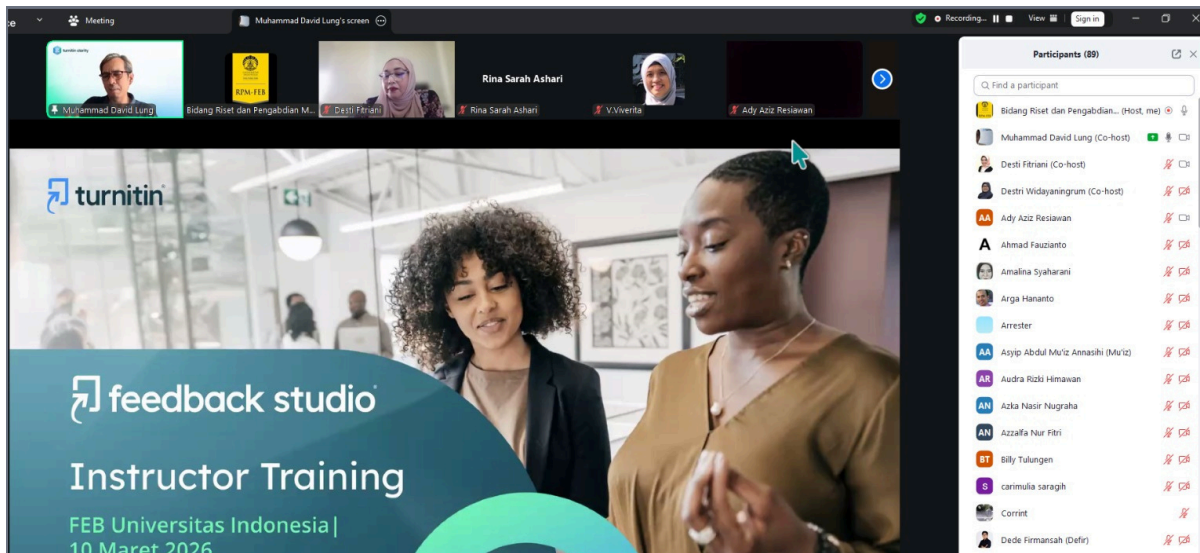
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Research Training - Turnitin Plagiarism and AI Similarity Check



Promoting Academic Integrity through Turnitin Training



In an effort to strengthen a culture of academic integrity, the Research and Community Service Unit (RPM) of the Faculty of Economics and Business (FEB) at the University of Indonesia (UI) organized a Turnitin Training Session: Plagiarism Check and AI Similarity for FEB UI faculty, staff, and students.

This training aims to enhance the academic community's understanding of how to use Turnitin as a tool to support responsible academic writing.

In addition to discussing similarity checking, participants were also introduced to the AI Similarity feature, which helps identify indications of AI-generated content in academic manuscripts.

Through this activity, the Faculty of Economics and Business, University of Indonesia, continues to promote a research culture that upholds originality, academic ethics, and the quality of scientific publications.

Traning Information:

- Date: Tuesday, March 10, 2026
- Time: 1:00–3:00 p.m. WIB
- Platform: Zoom Meeting



Research Highlights

FEB UI Faculty Recognized Among the World's Top 5% Scientists



The Faculty of Economics and Business, Universitas Indonesia (FEB UI), proudly congratulates **Arnold Japutra** for being recognized among the **World's Top 5% Scientists** in the **2025 SciRank Global Registry**. This recognition is based on an independent bibliometric assessment of research productivity, citation impact, and scholarly influence, highlighting his significant contribution to the global academic community.

Affiliated with **Universitas Indonesia**, Arnold Japutra is ranked **#576,543** globally in the 2025 registry. His achievement reflects a strong commitment to publishing high-quality research in internationally reputable journals, particularly in **marketing, consumer behavior, branding, and digital marketing**.

This international recognition not only celebrates an outstanding individual accomplishment but also reinforces **FEB UI's commitment to fostering research excellence, expanding global research visibility, and generating impactful knowledge that contributes to academia, industry, and society**. It further demonstrates the faculty's ongoing efforts to strengthen its position as one of the leading research institutions in economics and business at both the national and international levels.

Award

World's Top 5% Scientists

Recognition

2025 SciRank Global Registry

Global Rank

#576,543



Research Highlights

High-Impact Publications

Journal of Management

Social Media and Organizations: An Integrative Review and Future Research Directions

Niken Putri, Michael Etter, Rhonda K. Reger, Md Ziad Haidar

About The Study

This integrative review synthesizes 647 studies across nine disciplines to examine how social media has transformed interactions between organizations and their audiences. The study develops a comprehensive framework that integrates organizational, audience, and platform perspectives while identifying key directions for future management research.

Research Area

- Strategic Management
- Social Media
- Organizational Theory
- CSR

Get to know more

DOI:10.1177/01492063251411873



Journal Profile

Q1 | ABDC A* | CABS 4*

Impact Factor	10.0
SJR	8.251
CiteScore	21.4
H-Index	315

Journal of Business Ethics

Don't Humor Me! Customers' Moral Perceptions Toward Companies' Humorous Responses in Social Media Service Recovery

Andreawan Honora, Arnold Japutra, Felix Septianto

About The Study

This study explores how humorous responses to customer complaints influence perceptions of company morality and customer forgiveness. The findings show that humour can backfire when used inappropriately, highlighting the importance of timing and service failure context in social media service recovery.

Research Area

- Marketing
- Consumer Behaviour
- Service Recovery
- Social Media Marketing

Get to know more

DOI: 10.1007/S10551-025-06154-Y



Journal Profile

Q1 | ABDC A | CABS 3

Impact Factor	6.3
SJR	3.138
CiteScore	15.9
H-Index	304

Research Highlights

High-Impact Publications

Journal of Business Research

The dark side of brands: Exploring fear of missing out, obsessive brand passion, and compulsive buying

Arnold Japutra, Sianne Gordon-Wilson, Yuksel Ekinci, Elisa Dorothee Adam

About The Study

This study investigates how Fear of Missing Out (FOMO) influences compulsive buying through consumers' emotional attachment to brands. The findings reveal that obsessive brand passion is a stronger predictor of compulsive buying than harmonious passion, with younger consumers being particularly susceptible.

Research Area

- Fear of missing out
- Dual theory of brand passion
- Harmonious passion
- Obsessive passion

Get to know more

DOI: 10.1016/J.JBUSRES.2024.114990



Journal Profile

Q1 ABDC A CABS 3	
Impact Factor	11.1
SJR	3.498
CiteScore	22.9
H-Index	322

Economic Analysis and Policy

Green loans: Navigating the path to sustainable profitability in banking

Ririen Setiati Riyanti, Permata Wulandari, Ruslan Prijadi, Emili Tortosa-Ausina

About The Study

This study investigates how green loan financing influences the sustainable profitability of Indonesian commercial banks. Using panel data from 89 conventional banks, the research finds that while green loans may initially reduce profitability, supportive policies and long-term green finance strategies can enhance both financial performance and sustainable economic development.

Research Area

- Green loans
- Bank sustainable profitability
- Sustainable Finance
- performance

Get to know more

DOI: 10.1016/J.EAP.2025.01.028



Journal Profile

Q1 ABDC A CABS 1	
Impact Factor	9.0
SJR	1.966
CiteScore	20.9
H-Index	86

Research Highlights

High-Impact Publications

Journal of Financial Stability

Central banks’ financial stability orientation and bank risk-taking

Christy Dwita Mariana, Arisyi F. Raz

About The Study

This study examines how central banks' financial stability orientation affects bank risk-taking. The findings show that stronger financial stability-focused monetary policies reduce bank risk-taking and work alongside macroprudential policies to strengthen banking system stability.

Research Area

- Banking & Financial Stability
- Monetary Policy
- Bank credit risk
- Leaning against the wind

Get to know more

DOI.10.1016/J.JFS.2025.101409



Journal Profile

Q1 | ABDC A* | CABS 3

Impact Factor	4.1
SJR	1.589
CiteScore	7.3
H-Index	90

International Journal of Information Management

The dark side of employee-generative AI collaboration in the workplace: An investigation on work alienation and employee expediency

Shenyang Hai, Tianyi Long, Andreawan Honora, Arnold Japutra, Tengfei Guo

About The Study

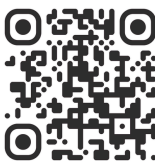
This study explores the unintended consequences of employee collaboration with Generative AI (GenAI) in the workplace. The findings reveal that while GenAI enhances productivity, excessive reliance on AI can increase work alienation, leading employees to compromise work standards through expedient behaviors.

Research Area

- Generative AI
- Employee-GenAI collaboration
- Work alienation
- Expediency

Get to know more

DOI: 10.1016/J.IJINFOMGT.2025.102905



Journal Profile

Q1 | ABDC A | CABS 2

Impact Factor	31.0
SJR	5.899
CiteScore	54.4
H-Index	215

Research Highlights

High-Impact Publications

Journal of Travel Research

Environmental or Personal Benefit? The Role of Message Appeal and Information Type in Destination Social Media Advertisements

Arnold Japutra, Ali Selcuk Can, Cihan Alphon

About The Study

This study examines how message appeal and information type in destination social media advertisements influence tourists' intentions. The findings show that environmental benefit messages combined with objective information are the most effective in promoting sustainable destinations.

Research Area

- Sustainable Tourism
- Destination Marketing
- Consumer Behaviour
- Green Marketing

Get to know more

DOI: 10.1177/00472875241257271



Journal Profile

Q1 ABDC A* CABS 4	
Impact Factor	9.7
SJR	3.127
CiteScore	22.7
H-Index	193

International Journal of Auditing

Understanding Key Audit Matters: How Readability Boosts Analyst Forecast Precision in Indonesia's Early Implementation

Aria Farah Mita, Yudhistira Dharma Putra

About The Study

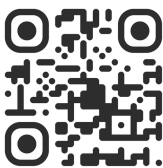
This study examines how the readability of Key Audit Matters (KAMs) improves analyst forecast accuracy in Indonesia. The findings show that clearer audit disclosures reduce forecast errors and enhance the usefulness of audit reports, particularly for firms audited by non-Big Four auditors

Research Area

- Auditing
- Financial Reporting
- Key Audit Matters (KAM)
- Corporate Governance

Get to know more

DOI: 10.1111/IJAU.70010



Journal Profile

Q1 ABDC A CABS 2	
Impact Factor	2.7
SJR	0.681
CiteScore	3.4
H-Index	42

Research Highlights

High-Impact Publications

Business Strategy and the Environment

Competing Institutional Logics in Corporate ESG: Evidence From Developing Countries

Wahyu Jatmiko, Houcem Smaoui, Nur Dhani Hendranastiti

About The Study

This study examines how ESG performance influences firm value across developing countries. The findings reveal a U-shaped relationship, where investors initially penalize ESG initiatives before recognizing their long-term value, highlighting the importance of transparent sustainability communication.

Research Area

- ESG & Sustainability
- Sustainable Finance
- Corporate Governance
- Emerging Markets

Get to know more

DOI: 10.1016/J.JBUSRES.2026.116384



Journal Profile

Q1 | ABDC A | CABS 3

Impact Factor	13.2
SJR	3.678
CiteScore	23.8
H-Index	199

Business Strategy and the Environment

Strategic Adaptation Through Dynamic Capabilities: How Business Strategy Shapes Environmental, Social, and Governance Performance Amid Climate Risk

Rima Kusuma Rini, Desi Adhariani, Dahlia Sari, Tarek Rana

About The Study

This study examines how business strategy influences ESG performance under climate risk. The findings show that defender firms achieve stronger ESG performance than prospector firms, highlighting the importance of strategic adaptation and dynamic capabilities in responding to climate-related challenges.

Research Area

- ESG & Sustainability
- Climate Risk
- Business Strategy
- Dynamic Capabilities

Get to know more

DOI: 10.1002/BSE.71036



Journal Profile

Q1 | ABDC A | CABS 3

Impact Factor	13.2
SJR	3.678
CiteScore	23.8
H-Index	199

Research Highlights

High-Impact Publications

The Journal of Strategic Information Systems

When digital platforms enter informal sectors: work formalization and institutional change

Isam Faik, Michelle Gwee, Felix Ter Chian Tan, Carmen Leong, Fithra Faisal Hastiadi

About The Study

This study examines how digital platforms transform informal sectors through a case study of Gojek. The findings show that platforms formalize work by standardizing practices, codifying market interactions, and reshaping institutional structures to support sustainable digital ecosystems.

Research Area

- Digital Platforms
- Institutional logics
- Formalization
- Platform ecosystem

Get to know more

DOI: 10.1016/J.JSIS.2025.101941



Journal Profile

Q1 | ABDC A* | CABS 4

Impact Factor	9.1
SJR	4.030
CiteScore	22.1
H-Index	120

Journal of Development Economics

Leveraging women's views to influence gendered attitudes to women working: Evidence from an online intervention in Indonesia

Lisa Cameron, Diana Contreras Suárez, Diahhadi Setyonaluri

About The Study

This study investigates how online information campaigns can influence attitudes toward women's employment in Indonesia. The findings show that highlighting women's support for women working significantly increases interest in career development and participation in the workforce.

Research Area

- Development Economics
- Labour Economics
- Gender Economics
- Behavioural Economics

Get to know more

DOI: 10.1016/J.JDEVECO.2026.103722



Journal Profile

Q1 | ABDC A* | CABS 3

Impact Factor	5.0
SJR	3.381
CiteScore	8.2
H-Index	196

Research Highlights

High-Impact Publications

Financial Management

Institutions and Bank Intermediation: The Joint Role of State Capacity and Civil Liberties

Arisyi F. Raz, Seyit Gokmen

About The Study

This study investigates how state capacity and civil liberties jointly influence bank intermediation. The findings show that strong institutions and greater public trust in the banking system enhance liquidity creation and support financial sector development.

Research Area

- Banking & Finance
- Institutional Economics
- Financial Intermediation
- Political Economy

Get to know more

DOI: 10.1111/FIMA.70050



Journal Profile

Q1 | ABDC A* | CABS 3

Impact Factor	7.5
SJR	3.477
CiteScore	8.7
H-Index	88

Marine Policy

Empowering micro and small fishermen: The role of livelihood capital in achieving environmental sustainability

Yasmine Nasution, Permata Wulandari, Liyu Adhi Kasari Sulung,
Salina Kassim

About The Study

This study examines how livelihood capital influences the environmental sustainability of micro and small-scale fishermen in Indonesia. The findings show that human, physical, and financial capital, supported by empowerment initiatives, play a crucial role in strengthening sustainable fisheries and improving community livelihoods.

Research Area

- Sustainable Fisheries
- Blue Economy
- Environmental Sustainability
- Community Empowerment

Get to know more

DOI: 10.1016/J.MARPOL.2026.107084



Journal Profile

Q1 | ABDC A | CABS 2

Impact Factor	3.9
SJR	1.279
CiteScore	8.7
H-Index	140

Research Highlights

Associate Editor Appointment at the International Journal of Consumer Studies

International Journal of Consumer Studies

Arnold Japutra has been appointed as an Associate Editor of the International Journal of Consumer Studies (IJCS), a leading international journal published by Wiley.

This appointment recognizes his scholarly contributions to consumer behavior and marketing research, as well as his active engagement in the global academic community.



The International Journal of Consumer Studies is a leading international journal that publishes research on consumer behavior, marketing, sustainability, digital consumption, and public policy. Published by Wiley, the journal serves as a global platform for advancing research with both academic and practical relevance.

Penerbit	Wiley
Quartile	Q1
Impact Factor	8.6
JCI	1.42
CiteScore	13.6
WoS Ranking	21 of 302 (Business)

As an Associate Editor, he will contribute to the journal's editorial process by overseeing manuscript reviews, working with authors and reviewers, and supporting the publication of high-quality research.

Citation Metrics

- Journal Impact Factor: **8.6**
- WoS Ranking: **21/302** (Business, **Q1**)
- JCI Score: **1.42**
- CiteScore (2023): **13.6**

See the full journal metrics [here](#).

Editor-in-Chief
Prof. Carlos Flavián
University of Zaragoza, Spain

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Ajit Dayanandan, University of Alaska, USA
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Arnold Japutra, Universitas Indonesia
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Mateja Kos Koklic, Coiversity of Ljubljana, Slovenia
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INTERNAL COMMUNITY ENGAGEMENT FUNDING UPDATES

FEB UI Faculty Members Awarded the 2026 Community Engagement Grant

The Online Community Education Scheme aims to expand public access to research-based knowledge through digital learning platforms. By utilizing webinars, online workshops, educational videos, and other digital media, the program enables researchers to reach wider audiences while promoting lifelong learning and evidence-based decision-making.

The scheme encourages innovative approaches to community education that strengthen public awareness, improve knowledge transfer, and increase community capacity in responding to economic, business, and social challenges.

The Social Movement Scheme focuses on empowering communities through collective action and collaborative initiatives. The program supports projects that encourage active participation from community members while addressing social, economic, and environmental challenges.

By fostering partnerships between researchers, local communities, government institutions, industry, and civil society organizations, the scheme seeks to create sustainable impact and strengthen community resilience through inclusive and evidence-based interventions.

Key Focus

- Digital learning and webinars
- Research dissemination
- Public education
- Capacity building
- Lifelong learning

Key Focus

- Community empowerment
- Social innovation
- Collaborative partnerships
- Sustainable development
- Public participation

Skema Edukasi Masyarakat secara Daring



Skema Gerakan Sosial



SOCIALIZATION

From SROI to SDG-Based Impact Measurement

DAMPAK PROGRAM BINA DESA

PENCAPAIAN SDGs

DAMPAK PROGRAM TERHADAP PENCAPAIAN SDGs (BEFORE – AFTER)

SDGs TERKAIT	INDIKATOR	BEFORE (SEBELUM PROGRAM)	AFTER (SETELAH PROGRAM)	PERUBAHAN	DAMPAK YANG DICAPAI
SDG 1 Tanpa Kemiskinan	- Jumlah UMKM aktif - Pendapatan rata-rata UMKM/bulan	32 UMKM - Rp 1.650.000	48 UMKM - Rp 3.250.000	↑ +16 UMKM ↑ +Rp 1.600.000 ↑ +97,0%	Pendapatan meningkat signifikan dan membantu mengurangi kemiskinan di desa.
SDG 8 Pekerjaan Layak dan Pertumbuhan Ekonomi	- Jumlah lapangan kerja baru - Omzet rata-rata UMKM/bulan	4 orang - Rp 2.800.000	18 orang - Rp 5.700.000	↑ +14 orang ↑ +Rp 2.900.000 ↑ +103,6%	Tercipta lapangan kerja baru dan mendorong pertumbuhan ekonomi lokal.
SDG 9 Industri, Inovasi dan Infrastruktur	- UMKM yang menggunakan e-commerce - Jumlah produk dijual online	18 UMKM (56%) 96 produk	36 UMKM (75%) 248 produk	↑ +18 UMKM (19%) ↑ +152 produk (Adopsi e-commerce meningkat)	Mendorong transformasi digital dan inovasi bisnis di desa binaan.
SDG 10 Berkurangnya Kesenjangan	- Jangkauan pasar - Jumlah pelanggan rata-rata	2 kota/kabupaten 60 pelanggan	9 kota/kabupaten 210 pelanggan	↑ +7 wilayah ↑ +150 pelanggan ↑ +250,0%	Akses pasar lebih luas, mengurangi kesenjangan akses informasi dan pasar antara desa dan kota.

Why Is a New Approach Needed?

Evaluations of community service programs have largely relied on the Social Return on Investment (SROI) approach, which focuses on economic benefits. However, this approach has not been fully capable of capturing the social changes that occur, such as improvements in community capacity, behavioral changes, and long-term impacts.

Through the Before–After Assessment (BFA) approach, each program is expected to demonstrate the changes that occurred before and after the intervention, while linking them to the SDG targets in a more systematic and evidence-based manner.

SROI Impact Measurement

Social Return on Investment (SROI) is an evaluation method used to measure the social, economic, and environmental value generated by a program relative to the investment made.

Although SROI can demonstrate the value of a program, this approach has several limitations. Not all social changes can be converted into economic value. Behavioral changes, community capacity building, learning, and long-term impacts are often difficult to measure using a purely financial approach.

Measuring the Impact of the SDGs

The Sustainable Development Goals (SDGs) are 17 sustainable development goals established by the United Nations.

An approach that measures real impact can be implemented through a Before-After Assessment (BFA) based on the Sustainable Development Goals (SDGs).

Through this approach, each program is evaluated based on its contribution to sustainable development goals, so that the resulting impact can be measured systematically, objectively, and based on evidence.